




Contact me

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I'm a bilingual strategic and versatile communications consultant with more than 15 years of experience.

I've worked as a newspaper reporter, internal communications advisor, features writer, e-learning editor, and deputy editor of a national magazine.

My writing has been featured in lifestyle and fashion magazines, academic journals, corporate communications, fiction anthologies, environmental newsletters & magazines, national news services, and local publications.

I work with clients both locally and internationally.



Freelance writer | Communications consultant

SERVICES

Communications consulting

I offer strategic guidance and advice for clients wishing to:

- Increase their online presence (websites, FaceBook, SEO, LinkedIn)
- Engage with their customers (email marketing campaigns, newsletters)
- Enhance and streamline their brand story
- Improve communications at work (internal campaigns, change management plans, engagement strategies, communications training)

Writing & editing

I'm a multidisciplinary writer and editor with a wide range of experience with:

- Search-engine optimized content (SEO)
- Website content & commercial blogs
- Intranet content & employee newsletters
- E-marketing content
- Press releases & backgrounders
- Ad concepts & development
- Editorials & feature articles
- Taglines & slogans
- Matching language to audiences
- Marketing materials

Creative design & visual communications

I have a solid background in visual communications, and offer project management and design services for:

- Logos
- Business cards
- Publications layout & design (digital & print)
- Brochures & leaflets
- Amazon book publishing
- Newsletters & email templates